



# Kaizen Event at Priority Envelope Nevada, Iowa

Press Release  
August 7, 2018

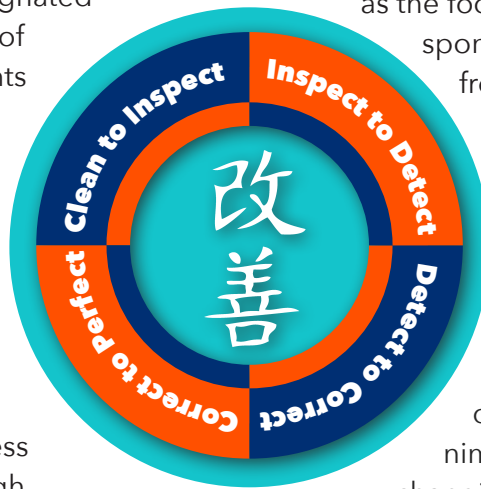
Each year Priority Envelope performs several TPM (Total Productive Maintenance) Kaizen (Continuous Improvement) events within the production area. These events are a highly structured team process for updating equipment and making it new again. Once a piece of equipment is designated as the target, a team is assembled of associates from various departments throughout the organization. The team has one to three weeks to complete the event during which time the member's only responsibility is to the project. Early morning team meetings, working lunches and long hours are the norm during this time.

Goals are set prior to the process to gauge the improvements through scope sheets and Lean Manufacturing methodologies. In July our Kaizen team spent three weeks making our Aqua line new again. Kaizen events are part of Priority Envelope's Total Quality Management to maintain our

commitment to quality products and "to be our customers' best supplier."

We team up with a few of our sponsors and suppliers (i.e. W+D, Multi Plastics, etc.) to ensure that Continuous Improvement remains as the focus of our success. We invite our sponsors to participate in and learn from our efforts.

Priority Envelope prints and manufactures envelopes for direct mail, marketing and other industries. With our wide variety of state of the art envelope equipment in three production facilities, Priority Envelope can handle all sizes of orders. We built our platform to be nimble and able to respond to the ever changing demands of the print and mailing industry. We offer 100% "Green" printing and we are FSC and SFI Certified. Priority Envelope operates under the premise that each of its divisions has a distinct core competency as its focus, allowing them to exceed our customer's expectations.



L to R: Randy Lewis, Dan Trowbridge, Tony Zanfino, Paul Hallberg, Mark Block, Cory Willson, David High, Joan Stone, Larry Peter, Tessa Armstrong, David Baxter, Gretchen Houser, Doug Anders, Scott Eilbert, Jill Meier, Tom Young.